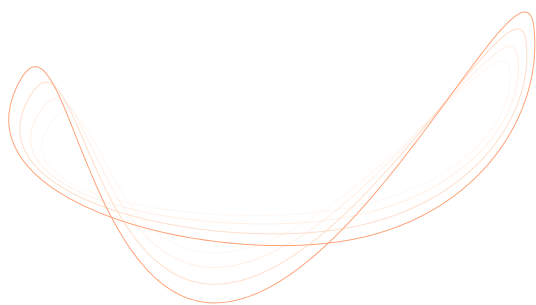




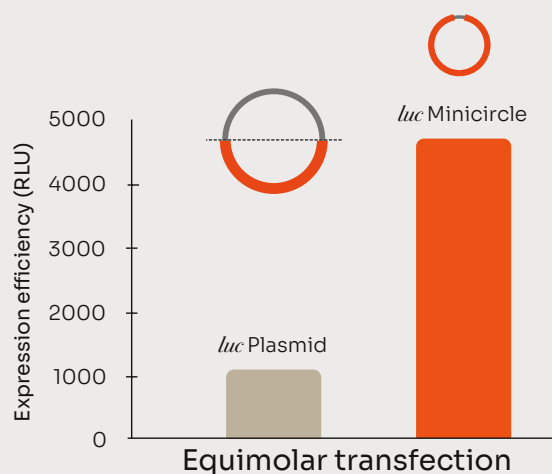
McBox® – Don't Guess, Just Test!

Compare Minicircle vs. Plasmid DNA side by side.

The **McBox®** lets you experience the benefits of **Minicircle DNA** directly in your own lab. Each kit contains matched **Minicircle and plasmid DNA** carrying the same reporter gene, enabling a clear, experiment-based comparison of **transfection efficiency, expression strength, and DNA performance**.

Why McBox®?

- ✓ **Test it yourself**
improved transfection and stronger expression for hard-to-transfect cells
- ✓ **Validate results**
no cargo limits, supports complex transgenes
- ✓ **Build confidence**
reduced immunogenicity and lower DNA toxicity



Your McBox® includes:

- ✓ **100 µg Minicircle DNA + 100 µg plasmid DNA**
– certified and ready to use
- ✓ **Chose from three available reporter genes:**
 - Firefly luciferase (luc)*
 - Green fluorescent protein (GFP)*
 - β-galactosidase (lacZ)*



Risk-free testing:
Check the McBox® and ask for a quote

